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Speak It Up!

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EDUCATIONAL FRAMEWORK/RESEARCH-BASED CURRICULUM

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Authors:



**Internationella Kvinnoföreningen (IKF),
Sweden**



Möllans Basement, Sweden



Dracon Rules Design Studio, Greece



Centrum Edukacyjne EST, Poland



Asociacija Aktyvistai, Lithuania



Euro-Net, Italy



Pnevma LLC, Bulgaria



STANDOutEdu, Cyprus

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Introduction

Welcome to this Educational Framework/Research-based Curriculum, designed and produced for the Erasmus+ KA2 project “**Speak it Up!**”. This is a product of the collaboration of project partners in Sweden, Greece, Poland, Lithuania, Italy, Bulgaria, and Cyprus.

This curriculum seeks to elevate the public speaking proficiency of young individuals.

The curriculum is the outcome of the desk and field research conducted by the partner countries. These modules are designed to meet specific learning outcomes identified through the research efforts, ensuring a tailored approach based on the educational requirements of each participating country.

In this guide, we explore the following identified learning outcomes:

- **Module 1: Public Speaking in Our Everyday Lives**
- **Module 2: Political Engagement and Active Citizenship in Public Speaking**
- **Module 3: What Motivates Us to Engage in Public Speaking?**
- **Module 4: Gender and Public Speaking**
- **Module 5: The Role of Public Speaking in Democracy**
- **Module 6: Practices and Development of Public Speaking Skills**
- **Module 7: The Impact of Social Communication on the Development of Public Speaking Skills**



Identified Learning Outcomes

Module 1: Public Speaking in Our Everyday Lives

- 1. Define Public Speaking & Communication Skills:** Students will be able to articulate a comprehensive definition of public speaking that encompasses its role in passing on knowledge, concepts, and viewpoints, as well as its significance in influencing, enlightening, or entertaining audiences. This will develop their communication skills, allowing them to effectively convey ideas to diverse audiences in various democratic contexts.
- 2. Understand Professional Relevance & Time Management:** Learners will understand the importance of public speaking across various professions, including education, business, politics, and social activism, and recognize it as an essential skill for professional success. They will also learn time management skills as they plan and organize speeches within designated time frames, applicable both to professional and democratic engagements.
- 3. Develop Communication Skills & Effective Writing Skills:** Participants will develop effective communication skills necessary for public speaking, including clarity, organization, persuasion, and engagement, to effectively convey ideas to diverse audiences. This will also enhance their effective writing skills as they prepare speeches, enabling them to craft persuasive messages for democratic discourse.





Identified Learning Outcomes

Module 1: Public Speaking in our everyday lives

4. Promote Confidence: Learners will gain confidence in their public speaking abilities through practice and feedback, enabling them to speak with authority and conviction in various contexts. This confidence-building process contributes to their overall self-assurance in participating actively in democratic processes and engaging in public dialogue.

5. Critical Thinking & Conflict Resolution Abilities: Students will engage in critical thinking about the purpose and impact of public speaking, evaluating the ethical considerations and potential consequences of different communication strategies. Additionally, they will develop conflict resolution abilities as they navigate differing viewpoints and potential conflicts during public speaking engagements, fostering constructive dialogue and consensus-building in democratic contexts.

6. Lifelong Learning: Participants will recognize public speaking as a lifelong learning process, committing to continuous improvement and adaptation to evolving communication technologies and social dynamics. This commitment to lifelong learning aligns with the democratic culture competence of being open to new ideas, perspectives, and experiences, fostering active citizenship and democratic engagement throughout their lives.



Identified Learning Outcomes

Module 2: Political Engagement and Active Citizenship in Public Speaking

- 1. Understanding Conceptualizations of Political Engagement & Critical Thinking:** Learners will comprehend the various conceptualizations of political engagement and active citizenship among young people across different countries, including empowerment, civic education, critical thinking, and participation in decision-making processes. This involves critical thinking skills as students analyze and evaluate different perspectives on political engagement, fostering an understanding of democratic principles.
- 2. Analyzing Obstacles to Youth Political Participation & Conflict Resolution Abilities:** Students will analyze the obstacles to youth political participation identified in different countries, such as lack of motivation, problems with trust in political institutions, and limited opportunities for genuine engagement, and evaluate potential strategies to address these challenges. This process involves conflict resolution abilities as learners navigate differing viewpoints and potential conflicts in political discourse, fostering constructive dialogue and problem-solving.
- 3. Evaluating Government Initiatives and Programs & Communication Skills:** Learners will evaluate government initiatives and programs aimed at promoting youth political engagement and active citizenship, such as citizenship classes, youth-led organizations, and government-sponsored campaigns, and assess their effectiveness in different contexts. This involves communication skills as students articulate their evaluations and recommendations effectively in democratic discussions and decision-making processes.





Identified Learning Outcomes

Module 2: Political Engagement and Active Citizenship in Public Speaking

4. Identifying Institutional Support, Challenges, and Time Management: Learners will identify the level of institutional support for youth political engagement and active citizenship in different countries, including the role of government agencies, non-governmental organizations, and educational institutions, and analyze the challenges faced in promoting youth participation. This requires time management skills as students organize and prioritize information to understand the complex landscape of institutional support and challenges.

5. Proposing Strategies for Youth Empowerment & Effective Writing Skills: Students will propose strategies for empowering young people to actively participate in democracy, such as promoting voting, enhancing civic education, increasing youth representation in decision-making processes, and leveraging social media for political expression. This involves effective writing skills as learners craft persuasive proposals and recommendations for democratic engagement and youth empowerment.

6. Advocating for Long-Term Youth Development & Lifelong Learning: Learners will advocate for long-term youth development strategies that go beyond short-term initiatives, including comprehensive planning for youth development, increased funding for youth programs, and alignment with broader national and European Union goals for youth empowerment and participation. This aligns with lifelong learning as students recognize the importance of ongoing efforts to support youth development and democratic engagement throughout their lives.

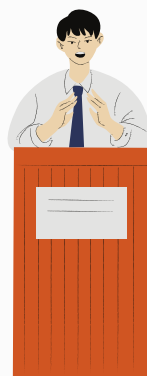




Identified Learning Outcomes

Module 3- What Motivates Us to Engage in Public Speaking?

- 1. Understanding Variation in Youth Engagement & Critical Thinking:** Students will understand the variability in youth engagement in politics and civic society across different countries, considering factors such as personal interests, education, socioeconomic status, and cultural influences. This involves critical thinking skills as learners analyze the multifaceted factors influencing youth engagement, fostering an understanding of democratic principles and societal dynamics.
- 2. Evaluating National Initiatives & Communication Skills:** Participants will evaluate national initiatives and programs aimed at promoting youth engagement in politics and civic society, considering their effectiveness in fostering active participation and addressing barriers to involvement. This involves communication skills as students articulate their evaluations and recommendations effectively in democratic discussions and decision-making processes.
- 3. Assessing the Role of Education & Lifelong Learning:** Learners will assess the role of education in promoting political literacy, critical thinking skills, and civic engagement among young people, including the impact of formal education systems, extracurricular activities, and youth organizations. This aligns with lifelong learning as students recognize the importance of ongoing education and skill development for active citizenship and democratic engagement throughout their lives.





Identified Learning Outcomes

Module 3- What Motivates Us to Engage in Public Speaking?

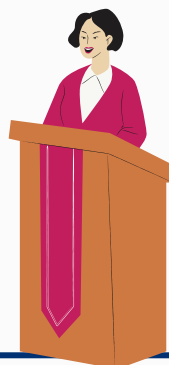
4. Identifying Barriers to Engagement & Conflict Resolution

Abilities: Students will identify barriers to youth engagement in politics and civic society, including factors such as disillusionment with political institutions, lack of trust in government, economic disparities, and limited access to participation opportunities. This requires conflict resolution abilities as learners navigate differing viewpoints and potential conflicts in addressing barriers to engagement, fostering constructive dialogue and problem-solving.

5. Promoting Youth Empowerment & Effective Writing Skills:

Learners will propose strategies for promoting youth empowerment and increasing their involvement in politics and civic society, including initiatives to improve political education, enhance access to information, and create inclusive spaces for dialogue and participation. This involves effective writing skills as students craft persuasive proposals and recommendations for democratic engagement and youth empowerment.

6. Online Political Engagement & Time Management: Participants will explore the role of social media and digital platforms in shaping youth engagement in politics and civic society, analyzing the opportunities and challenges associated with online activism, political discourse, and mobilization efforts. This requires time management skills as students navigate the complexities of online political engagement and allocate resources effectively to engage in digital activism and dialogue.



Identified Learning Outcomes

Module 4 - Gender and Public Speaking

- 1. Understanding Gender Disparities in Political Participation & Communication Skills:** Students will understand the existence of gender disparities in political engagement across different countries, including variations in voting behavior, participation in political activities, and representation in political decision-making bodies. This involves communication skills as learners effectively convey their understanding of gender disparities and their implications for democratic participation to diverse audiences.
- 2. Factors Influencing Gender Differences & Critical Thinking:** Learners will analyze the factors influencing gender differences in political participation, including cultural norms, traditional gender roles, access to resources, socioeconomic status, and legal frameworks promoting gender equality. This involves critical thinking skills as students evaluate the complex interplay of socio-cultural, economic, and legal factors shaping gender disparities in political engagement, fostering a nuanced understanding of democratic principles and gender dynamics.
- 3. Assessing Sociocultural Contexts & Conflict Resolution Abilities:** Learners will assess the impact of sociocultural contexts on gender differences in political engagement, including attitudes towards gender roles, stereotypes, and societal expectations regarding women's involvement in public life. This requires conflict resolution abilities as students navigate potential conflicts and differences in perspectives arising from diverse sociocultural contexts, fostering constructive dialogue and understanding.





Identified Learning Outcomes

Module 4 - Gender and Public Speaking

4. Exploring Strategies for Gender Equality & Effective Writing

Skills: Participants will explore strategies for promoting gender equality in political participation, including initiatives to empower women politically, increase their representation in leadership positions, and address structural barriers to their engagement. This involves effective writing skills as students articulate their analysis and recommendations for promoting gender equality in political engagement through persuasive proposals and advocacy efforts.

5. Addressing Cultural and Social Norms & Lifelong Learning:

Participants will address cultural and social norms that perpetuate gender inequalities in political engagement, including challenging stereotypes, promoting gender-sensitive education, and encouraging men's involvement in gender equality efforts. This aligns with lifelong learning as students recognize the importance of ongoing education and advocacy efforts for challenging and transforming cultural and social norms to foster inclusive and equitable democratic cultures.

6. Fostering Inclusive Public Discourse & Conflict Resolution

Abilities: Students will foster inclusive public discourse on gender and politics, promoting dialogue and collaboration among diverse stakeholders to advance gender equality in political participation and decision-making processes. This involves conflict resolution abilities as learners navigate potential conflicts and differences in perspectives among stakeholders, fostering inclusive and respectful dialogue to promote shared understanding and collective action for gender equality in democratic participation.





Identified Learning Outcomes

Module 5 - The Role of Public Speaking in Democracy

- 1. Understanding the Importance of Public Speaking in Democracy & Communication Skills:** Students will understand the significance of public speaking skills in democratic involvement, recognizing how effective communication enables individuals to participate in political processes, advocate for their rights, and engage in civic activities. This involves communication skills as learners effectively convey the importance of public speaking in fostering democratic engagement and civic participation to diverse audiences.
- 2. Opportunities for Democratic Engagement & Lifelong Learning:** Participants will explore how public speaking skills create opportunities for democratic engagement, such as participating in public forums, town hall meetings, protests, campaigns, and advocacy efforts. This aligns with lifelong learning as students recognize the importance of ongoing education and skill development in public speaking to seize opportunities for democratic engagement and active citizenship.
- 3. Recognizing the Impact of Public Speaking on Political Participation & Critical Thinking:** Learners will recognize how public speaking skills empower individuals to articulate their opinions, advocate for their interests, and influence decision-making processes in political and social spheres. This involves critical thinking skills as students evaluate the impact of public speaking on political participation and democratic processes, fostering a nuanced understanding of the role of communication in shaping public discourse and policy outcomes.





Identified Learning Outcomes

Module 5 - The Role of Public Speaking in Democracy

4. Assessing the Role of Public Speaking in Political Careers & Time Management: Participants will assess the role of public speaking skills in political careers, recognizing how proficiency in communication enhances politicians' effectiveness in representing constituents, shaping public opinion, and mobilizing support. This involves time management skills as learners prioritize and allocate resources effectively to develop and hone public speaking skills essential for political leadership and advocacy roles.

5. Identifying Barriers to Public Speaking in Democracy & Conflict Resolution Abilities: Students will identify barriers to effective public speaking in democratic contexts, such as lack of access to training opportunities, fear of public speaking, cultural barriers, and gender disparities. This requires conflict resolution abilities as learners navigate potential conflicts and differences in perspectives arising from diverse barriers to public speaking, fostering inclusive and supportive environments for skill development and democratic participation.

6. Proposing Strategies for Enhancing Democratic Engagement & Effective Writing Skills: Learners will propose strategies for enhancing democratic engagement through the promotion of public speaking skills, including initiatives to increase access to public speaking training, build confidence among diverse populations, and address systemic barriers to participation. This involves effective writing skills as students articulate their analysis and recommendations for promoting public speaking skills as a means of fostering democratic engagement and civic participation through persuasive proposals and advocacy efforts.





Identified Learning Outcomes

Module 6 - Practices and Development of Public Speaking Skills

1. Enhanced Communication Skills through Public Speaking:

Students will develop enhanced communication skills through the practice of public speaking, including the ability to articulate ideas effectively, engage with diverse audiences, and convey messages with clarity and persuasion. This aligns with the communication skills competency outlined in the Council of Europe's Framework of Competences for Democratic Culture.

2. Effective Writing Skills for Speech Preparation:

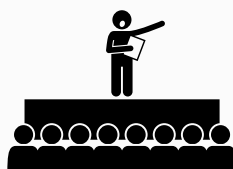
Participants will refine effective writing skills for speech preparation, including structuring content, organizing ideas coherently, and crafting persuasive arguments to engage listeners. This corresponds with the effective writing skills competency outlined in the Council of Europe's Framework of Competences for Democratic Culture.

3. Time Management in Speech Preparation and Delivery:

Learners will develop time management skills in speech preparation and delivery, including planning and organizing speeches within designated time frames, allocating sufficient time for research and rehearsal, and managing time effectively during presentations. This aligns with the time management competency outlined in the Council of Europe's Framework of Competences for Democratic Culture.

4. Conflict Resolution Abilities in Public Discourse:

Students will cultivate conflict resolution abilities through engagement in public discourse, including the capacity to navigate differing viewpoints, facilitate constructive dialogue, and seek consensus among diverse stakeholders. This corresponds with the conflict resolution abilities competency outlined in the Council of Europe's Framework of Competences for Democratic Culture.





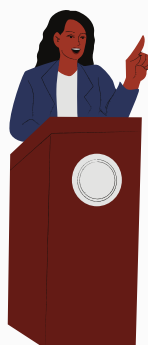
Identified Learning Outcomes

Module 6 - Practices and Development of Public Speaking Skills

5. Social Impact of Public Speaking Skills: Participants will recognize the social impact of public speaking skills and active engagement in democratic life, understanding how these abilities contribute to social cohesion, community participation, and empowerment among citizens. This aligns with the social skills competency outlined in the Council of Europe's Framework of Competences for Democratic Culture.

6. Economic Implications of Public Speaking Skills: Learners will assess the economic implications of developing public speaking skills, recognizing career and business advantages, improved job performance, and enhanced leadership opportunities associated with effective communication. This corresponds with the economic skills competency outlined in the Council of Europe's Framework of Competences for Democratic Culture.

7. Political Consequences of Public Speaking Skills and Democratic Engagement: Students will evaluate the political consequences of public speaking skills and active involvement in democratic life, understanding how these abilities contribute to political responsibility, transparency, and accountability, as well as shaping the political landscape of a society. This aligns with the political skills competency outlined in the Council of Europe's Framework of Competences for Democratic Culture.



Identified Learning Outcomes

Module 7 - The Impact of Social Communication in the Development of Public Speaking Skills

- 1. Integration of Life Skills and Public Speaking Skills:** Students will recognize the integration of life skills, including communication, effective writing, conflict resolution abilities, and time management, into the development of public speaking skills. They will understand how these competencies contribute to effective communication, persuasive argumentation, and successful engagement in democratic processes.
- 2. Enhanced Communication Skills:** Participants will develop enhanced communication skills through the practice of public speaking, including articulation, clarity, and the ability to convey ideas effectively to diverse audiences. They will understand the importance of communication skills in expressing opinions, negotiating conflicts, and fostering collaboration in democratic contexts.
- 3. Effective Writing Skills for Public Speaking:** Learners will cultivate effective writing skills specifically tailored for public speaking, including structuring speeches, crafting persuasive arguments, and engaging audiences through compelling narratives. They will recognize the significance of written communication in preparing speeches and conveying messages coherently and convincingly.
- 4. Conflict Resolution Abilities in Public Speaking:** Students will acquire conflict resolution abilities essential for navigating diverse perspectives and resolving disagreements in public speaking contexts. They will develop skills in constructive dialogue, active listening, and finding common ground, promoting respectful discourse and consensus-building in democratic interactions.





Identified Learning Outcomes

Module 7 - The Impact of Social Communication in the Development of Public Speaking Skills

5. Time Management for Public Speaking Preparation: Participants will demonstrate proficiency in time management skills to effectively plan, organize, and deliver speeches within designated time frames. They will understand the importance of allocating time for speech preparation, rehearsal, and adapting to unforeseen circumstances during public speaking engagements.

6. Empowerment for Democratic Engagement: Learners will be empowered to actively engage in democratic processes through the acquisition of public speaking skills and life skills. They will recognize their ability to advocate for their rights, participate in decision-making, and contribute to positive social change by effectively expressing their opinions and engaging with others in democratic dialogue.

7. Critical Thinking and Argumentation in Public Speaking: Students will develop critical thinking skills essential for evaluating evidence, analyzing issues, and constructing persuasive arguments in public speaking. They will understand how critical thinking enables them to assess information critically, challenge assumptions, and present well-reasoned arguments in support of their viewpoints.





Speak It Up!

Educational Framework/Research-based Curriculum

This Educational Framework/Research-based Curriculum is designed to cultivate the essential skill of public speaking of youth.

Contains the following Modules:

- Module 1: Public Speaking in Our Everyday Lives
- Module 2: Political Engagement and Active Citizenship in Public Speaking
- Module 3: What Motivates Us to Engage in Public Speaking?
- Module 4: Gender and Public Speaking
- Module 5: The Role of Public Speaking in Democracy
- Module 6: Practices and Development of Public Speaking Skills
- Module 7: The Impact of Social Communication on the Development of Public Speaking Skills

Specifically designed for youth, this curriculum aims to offer an approach to effective communication. Through a systematic exploration of theoretical foundations and practical exercises, young individuals will gain the tools needed to navigate real-world scenarios. Enhance your ability to communicate persuasively, adapt to various social contexts, and contribute meaningfully to informed discussions.



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